

MEDIA ADVISORY



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FOR IMMEDIATE RELEASE

WORLDLINK TV TO AIR REPORT CARD ON “WAR ON DRUGS”

“Addicted to Failure” Will Dissect Faltering 30-Year, \$19 Billion Effort

San Francisco, August 29—Viewers who want to know why the U.S. drug war has been ineffective or who want to voice their opinions on this massive expenditure of taxpayer funds, can tune in on Thursday, September 5, at 9:00 to 11:00 PM Eastern Standard Time when WorldLink TV, a national, non-commercial international affairs channel, broadcasts “**Addicted to Failure**”, a revealing look at our anti-drug policies, and the alternatives.

The program will include the American premier of “Coca Mama,” a Journeyman Pictures documentary on the effects of U.S. drug policies in four South American countries. Following this segment, a panel of experts from the US and Europe will take viewer calls to debate the current U.S. strategy of eradication, interdiction and criminalization, and to discuss alternatives. “**Addicted to Failure**” will be hosted by noted public radio journalist Holly Kernan.

Guests in San Francisco:

Sanho Tree, director of Drug Policy at the Institute for Policy Studies in DC, who was recently in Colombia where he examined the impact of increased aid and the current strategy of the U.S. War on Drugs.

Peter Nunez, former US Attorney and official of the US Treasury Department, where he was combating drug smuggling along the US-Mexico border. Mr. Nunez is based in San Diego.

Guest in New York:

Dr. Peter Cohen, Senior Drug Policy advisor to the Dutch government. Dr. Cohen will discuss European models for dealing with drug use and abuse, including programs in his home city of Amsterdam.

About WorldLink TV:

Founded in December 1999, WorldLink TV is the only U.S. network offering a global perspective on news, current events and culture, presenting viewpoints seldom covered in the U.S. media. More than 90% of the network's first-run documentaries on global issues have never before been shown in the U.S.

WorldLink is seen nationwide via satellite broadcast on DIRECTV channel 375 and on DISH Network channel 9410 and is available as a free service in more than 18 million households in the U.S. Select programming is also streamed on the Internet at **www.worldlinktv.org**. WorldLink TV streaming is available through the generous collaboration of the Instructional and Information Technology Division of the California State Polytechnic University, Pomona.

WorldLink's programming, combined with its innovative use of two-way digital link-ups and a participatory web site, deepens audience engagement and encourages active participation. WorldLink TV is a national non-commercial channel funded by viewer contributions and grants from major foundations. For a complete program schedule and list of current programs, go to **www.worldlinktv.org**.